

Canadian Province Travel Brochure

Congratulations!!! You and your partner have just been chosen to be the executive staff of a new travel agency. This travel agency will be focusing on new trips to the 10 different Canadian provinces. As travel agents you will be creating a brochure for those that don't have the time, resources, or even the energy to research the area they would like to visit. You are not only going to entice tourists, but this job will offer you the opportunity to work with your peers and explore areas of Canada that you have never seen. Good Luck Agents!



Directions:

You and your partners will be creating a travel brochure to a Canadian province. Your goal as an agent is to make Canada seem as appealing as possible. You want to convince people that a trip to Canada will be the vacation of their dreams; therefore the brochures should be pleasant to look at and should highlight places of interest. You need to label your pictures and include brief descriptions and information about the Canadian province.

Requirements:

Create a Travel Agency Name

Catchy Attention Getter on the front cover....Slogan? Quote?

6-10 Pictures —> evenly placed throughout the brochure

2 Places to Visit/Tourist Attractions

1 Holidays/Festivals

1 Historical Landmark

2 Personal Trip Reviews w/ digital picture of yourself



Each of these needs a short description about it. Follow the example to help you.

Due Date: Thursday March 31 End of Class

Grading

1. Meet the requirements (pictures, places, holidays, landmarks, trip reviews)
2. Writing skills (spelling, sentence structure, punctuations)
3. Knowledge of Technology (Microsoft Publisher, digital camera)
4. Time management (on task, using class time effectively)