

Canada Travel Brochure Rubric

Travel Agency Name

0 1 2 3

Catchy Attention Getter/ Front Cover

0 1 2 3

6-8 Pictures (related to the text)

0 1 2 3 4 5

Place 1 w/description

0 1 2 3 4 5

Place 2 w/description

0 1 2 3 4 5

1 Holiday/Festival w/description

0 1 2 3 4 5

1 Historical Landmark w/description

0 1 2 3 4 5

Writing Skills: spelling, sentence structure, punctuations

0 2 4 6 8 10

Knowledge of Technology

0 2 4 6 8 10

Time Management/Organization

0 2 4 6 8 10

Overall Appearance

0 1 2 3 4

Total _____ / 65 Grade _____